



WEB SCIENCE AND DIGITAL ECONOMY MASTER PROGRAM
Faculty of Economics
Saint-Joseph university of Beirut

COURSES AND SEMINARS OUTLINE

		Lang	Credits
SEMESTRE 1 Compulsory – Pick 2 out of 3			
Digital Economy	Loubna Oueidat / Stéphane Bazan / Chantal Chelala	FR	6
Public Economy	Irma Majdalani	FR	6
Companies Assesment	Pierre Abi Nader	FR	6
SEMESTRE 1 Compulsory – Pick 1			
Monetary Economy	Joseph Gemayel	FR	6
International Finance	Suzy Semerdjian	FR	4
SEMESTRE 1 Compulsory			
Financial Planning	Marwan Mikhael	EN	5
Modelization 1	Najwa Yaacoub	FR	4

SEMESTRE 1 Optional Group 1 – Pick 1			
Leadership and communication	Peter Germanos	FR	3
Corruption and political markets	Sara Haykal	FR	3
SEMESTRE 1 Optional Group 2 – Pick 1			
Business Law 2	Farid Khoury	FR	3
Industrial Economy 2	Racquel Nakhlé	FR	3

SEMESTRE 2 - Courses			
Economy of innovation	Loubna Oueidat	FR	4
Advanced Digital Economy	Chantal Chelala	FR	4
IT Project Management	Nassim Mouchantaf	FR	2
Information Systems	Antoine Yazigi	FR	2
Network Economy	Lina Koleilat	FR	2
Modelization 2	Najwa Yakoub	FR	4

SEMESTRE 2 - Seminars			
Social Media	Marilyn Zakhour	FR	3
Mobile technologies	Patrick Chemaly	FR	3
Webeconomics & Business	Michalis Vafopoulos	EN	3

SEMESTRE 3 - Courses			
Web Business Models	Chantal Chelala	FR	3
IT and economic mutations	Loubna Oueidat	FR	2
Web project design	Stéphane Bazan	FR	3
Digital Law	Elias Chédid	AR	2
SEMESTRE 3 - Seminars			
E-Banking Strategy		EN	2
Web Science Epistemology & Research		EN	2
E-Government		EN	2
SEMESTRE 3 - Research and Projects			
Web Project development	Stéphane Bazan	FR	4
Master thesis (Project)	Jean-François Verne	FR	10

SEMESTRE 4 - Seminars			
E-CRM & ERP	Chantal Chelala / Loubna Oueidat	FR	2
Seminar 3		FR	2
SEMESTRE 4 - Recherche et projets			
Web Project development	Stéphane Bazan	FR	4
Master thesis	Loubna Oueidat	FR	22